

NEWS RELEASE:

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R.E. "TED" TURNER ANNOUNCES RECIPIENT OF \$500,000 TURNER TOMORROW FELLOWSHIP AT ABA; MANUSCRIPT TO BE CO-PUBLISHED BY TURNER PUBLISHING AND BANTAM BOOKS

(New York, NY, June 3, 1991) Free-lance writer Daniel Quinn of Austin, Texas, was honored with the \$500,000 Turner Tomorrow Fellowship for his novel *Ishmael*, announced R.E. "Ted" Turner, board chairman and president of Turner Broadcasting System, Inc. (TBS) at the American Booksellers Association (ABA) convention in New York. The literary competition, created by Turner just eighteen months ago, was designed to encourage authors throughout the world to write original works of fiction with creative and positive solutions to global problems. The awards were sponsored by Turner Publishing, Inc., the subsidiary of TBS which develops books related to the various television and entertainment properties of TBS' other divisions.

From over 2,500 manuscripts received from 58 countries, a distinguished international panel of judges selected four manuscripts they felt most fully embodied the spirit of the Turner Tomorrow Awards. According to Turner, of the four, three are recipients of \$50,000 Awards of Merit: *Natural Enemies* by Sara Cameron of Barbados, *Necessary Risks* by Janet Keller of Laguna Beach, CA and *The Bully Pulpit* by Andrew Goldblatt of Berkeley, CA.

"The judges felt one manuscript deserved to be singled out for its unique and challenging qualities. We've decided to honor both the inspirational work seen in *Ishmael*, and, even more importantly, the extraordinary promise we see in Daniel Quinn's work with the \$500,000 Turner Tomorrow Fellowship. This fellowship will allow him to continue his work for many years to come, "announced Turner.

Ishmael is a unique novel, which, through a series of philosophical conversations between a man and a great ape, provides a new and startling vision of the evolution of the planet and mankind. It is a poignant novel which ultimately asks the question: does the Earth belong to man or does man belong to the Earth?

In addition to the fellowship, Quinn's manuscript will be co-published in hardcover by Turner Publishing and Bantam Books this fall, with a 50,000 copy first printing and a massive advertising and publicity campaign. The book will be published under a Turner/Bantam imprint, with exclusive distribution by Bantam Books.

"It is one of the most original and moving novels any of us at Bantam have ever read, and we believe it is a book that deserves a very wide readership," says Lou Aronica, vice president and publisher, mass market, Bantam Books. "We are thrilled to have *Ishmael* on our list and are equally thrilled to be publishing a writer as talented and insightful as Daniel Quinn."

Michael Reagan, vice president and publisher of Turner Publishing concurs. "The visionary ideas in *Ishmael* are extraordinary. It is a remarkably creative work within a well-told and imaginative story. We expect that its subject matter will appeal to readers with a broad range of interests."

A novel set in equatorial Africa, *Natural Enemies* depicts a violent clash between conservationists, the Kenyan government, and bloodthirsty ivory exporters.

Necessary Risks is the story of a woman who questions the sacrifices demanded of activists until she is confronted with the higher costs of indifference.

A gripping novel of the presidential campaign of 2008, *The Bully Pulpit* follows a charismatic candidate who runs on an environmental platform. Senator Jack Morgan promises to be the great white hope of the Democratic Party if he doesn't sabotage his own career with helpless womanizing.

The intent of the Turner Tomorrow Awards was to generate works of fiction set in the near future with themes ensuring the survival and prosperity of all life on the planet. Some of Turner Publishing's other upcoming projects also deal with global issues, including *Save the Earth*, to be released in September 1991, and the eco-positive *Captain Planet*, geared especially for young readers.